



Cutting Edge Technology

Wednesday, September 1, 2010

Strategic Brief Intervention and Referral to Treatment (SBIRT) and Motivational Interviewing (MI) have been demonstrated to be effective in the identification and intervention for substance abuse, depression and chronic illness, as well as reducing costs in a variety of settings including hospitals, ER's, primary care offices, and workplace peer and employee assistance programs.

Attendees will learn to use tools to identify substance abuse and depression, assist clients to commit to changing unhealthy lifestyles, motivate clients to participate in appropriate treatment and integrate these tools into routine clinical or EAP practice. It is equally important for human resource and benefits managers to be familiar with a standard of care for short-term assessment, treatment and referral by EAP's.

Keynote Speakers



Tracy McPherson, Ph.D.
Assistant Research Professor
Center for Integrated Behavioral
Healthcare Policy
George Washington University
Medical Center
Washington, D.C.

As the Project Director for the Workplace SBI Project and a leading expert on this topic, Tracy will present an extensive overview of the theory and applications of SBIRT.



Mary Velasquez, Ph.D.
Professor and Associate Dean for
Research; Director for Social and
Behavioral Research
University of Texas School of
Social Work
Austin, TX

A nationally recognized expert/researcher in MI (Motivational Interviewing), Mary will demonstrate this approach and help participants learn how to guide clients to make positive behavioral changes.

Panel Members

Tying together SBIRT, MI and their applications will be a panel of knowledgeable professionals in the EAP and Behavioral Health fields. The panel will include:

Jeff Christie, LCSW, CEAP

Global Manager for Halliburton and President-Elect of EAPA International, Houston, TX

Sean Jones, MS, MBA, LPC, SAC, CEAP

National Director of Network Operations and Contracting for LifeSynch, Dallas, TX

Dennis Derr, EdD, SPHR, CEAP

Director EAP, Aetna Behavioral Healthcare, Hartford, CT

Brenda Blair, MBA, CEAP

International EAP Consultant, Bryan, TX

For more information contact:
Kimberly Allen, MS, LCDC-I
HOT EAPA Chapter Vice President
512-695-1034 kallen@austinrecovery.org

Program Agenda

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| 8:00 a.m. - 8:45 a.m. | Registration Continental Breakfast |
| 8:45 a.m. - 9:00 a.m. | Welcome & Opening Remarks |
| 9:00 a.m. - 10:30 a.m. | “SBIRT and the BIG Initiative” Tracy McPherson, PhD. |
| 10:30 a.m. - 10:45 a.m. | Break/Exhibitors/Networking |
| 10:45 a.m. - 12:00 p.m. | “SBIRT using MI Strategies Part 1” Tracy McPherson, PhD. Mary Velasquez, PhD. |
| 12:00 p.m. - 1:00 p.m. | Lunch |
| 1:00 p.m. - 2:30 p.m. | “SBIRT using MI Strategies Part 2” Tracy McPherson, PhD. Mary Velasquez, PhD. |
| 2:30 p.m. - 3:00 p.m. | Break/Exhibitors/Networking |
| 3:00 p.m. - 4:45 p.m. | Panel |
| 4:45 p.m. - 5:00 p.m. | Q&A/Evaluations |

Registration Package

Continental breakfast, lunch, two refreshment breaks
6 Hours CEU's and PDH's for LPC, LCDC, LMFT,
LMSW, LCSW, and CEAP

Registration Deadline 8/25 Limited Seating

Before August 25

After August 25

\$95 Individual

\$120 Individual

\$60 EAPA Members

\$85 EAPA Members

\$30 Students

\$55 Students

Organizational memberships allow two attendees
at membership rate

\$30 administrative cancellation fee

Event Location

Austin Recovery
8402 Cross Park Drive
Austin, TX 78754

Sponsors

Austin Recovery
Covenant Hills Treatment Center
La Hacienda Solutions
La Hacienda Treatment Center
The Right Step
Southerland & Associates
Texas Star Recovery

Name _____ Designations _____

Private Practice Organization Internal EAP External EAP Other

Organization _____ Title _____

Address _____ City _____ ZIP _____

Phone _____ Email _____

Registration deadline 8/25/2010

Checks payable to: Heart of Texas EAPA

Will pay cash at door

Mail to: Marsha Robinson
11711 Norwegian Wood
Austin TX 78758

Confirmations sent by email

Walk-ins without prior registration will pay late registration rate

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